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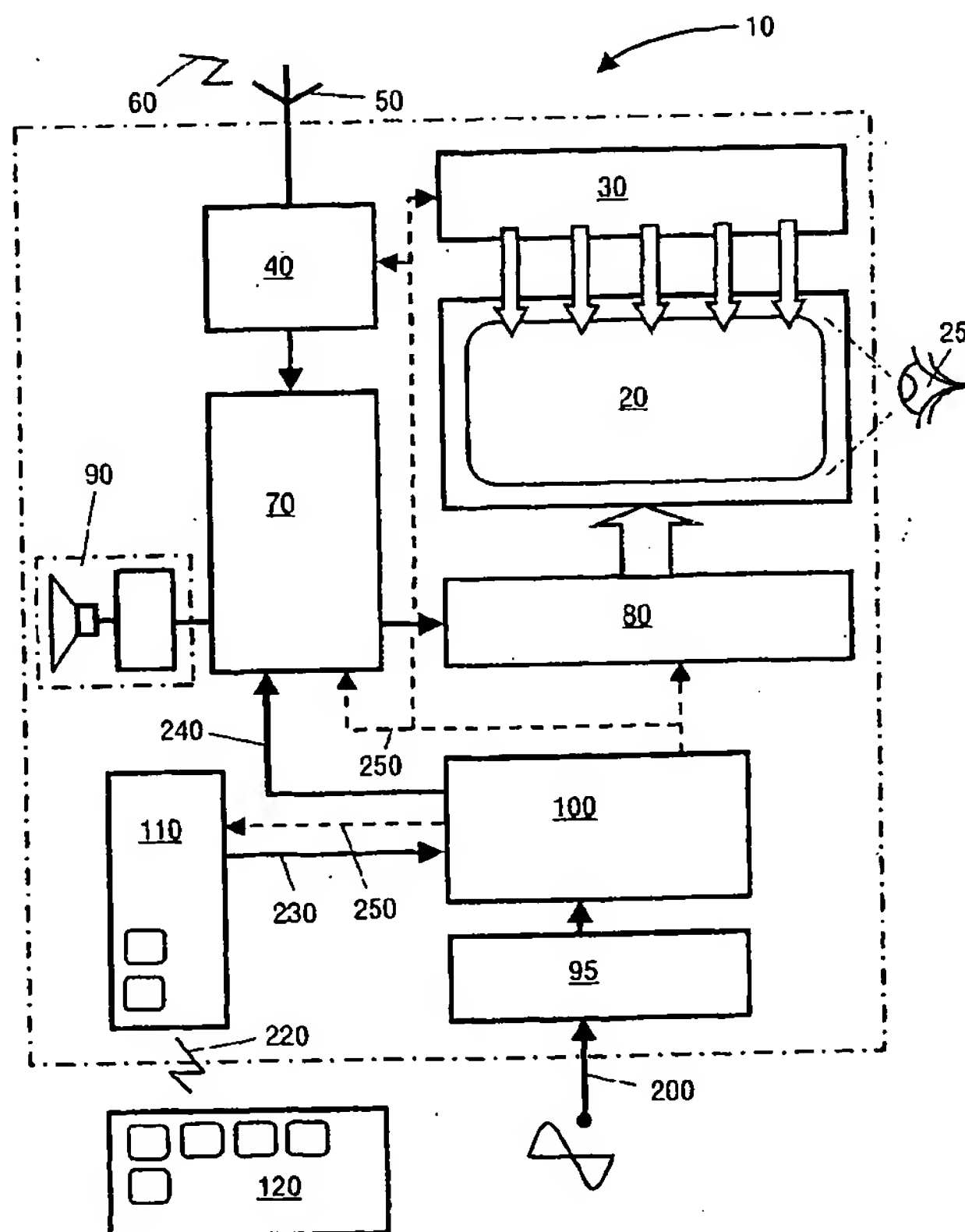
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(54) Title: **DISPLAY PRODUCT PROVIDING A NIGHT LIGHT ILLUMINATION MODE**



(57) Abstract: There is described a display product (10) suitable for use in bedrooms, the display product (10) being arranged to provide a "night-light" facility. The display product (10) includes a display (20). Moreover, the display product (10) includes processing circuits (40, 50, 70, 80) for receiving one or more image signals and presenting the images on the display (20). Furthermore, the display product (10) comprises controlling circuits (100, 110, 120) for selectively switching operation of the display product (10) between a first display product mode of operation (MD1) during which program content is presented on the display (20) and a second night-light mode of operation (MD2) during which the display product (10) is operable to function at reduced power to provide night-light illumination from the display (20). Preferably, color and/or brightness of the display (20) when operating in the second mode (MD2) is user-selectable. Conveniently, the display (20) includes a back-lit liquid crystal display (LCD).

WO 2005/104076 A1



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